

VOLUME 5, MARCH 2024

# CENTRAL NEWSBITS

THE OFFICIAL NEWSLETTER  
OF THE ROTARY CLUB OF CENTRAL BUTUAN



**Rohdora J. Canlas, PHF+3**  
Past Assistant Governor, Area 3J  
Past President



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## THE 4-WAY TEST

of the things, we think, say, or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL and BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all?

## THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## ROTARIAN CODE OF CONDUCT

The following code of conduct has been adopted for the use of Rotarians:

**AS A ROTARIAN,** I will

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to: Mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians
5. Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individual that report harassment.

## THE HISTORY OF OUR CLUB

Our existence as a new club is rather swift but long in preparation, expeditious but not impulsive. We loosely met somewhere in June 2010 as old fellas trying to rekindle the flames of camaraderie and bonding. Like old shoes that fit easily, we jelled well and got serious in our intention of putting up a club in the months that followed.

We submitted our documents for application in Mid-October of 2010 and then paid our registration fees on the 5th of November 2010. While waiting, at least for of our prospective members were asked at random by the Rotary International just to gauge whether we are able, willing, and ready to be recognized as a club.

On the 4th of December 2010, we learned that our club got the resounding approval effective 26th day of November 2010 by the Rotary International which made us jubilant and awed. In six months, more or less, we were hatched as a new club ready to take the challenge.

Our existence likewise is sort of paradoxical. We are young but not neophytes. On the other hand, we are mature enough but not that old. We are simply as old as our fears before, and now we are young as our hopes.

Like the Phoenix, we have just risen from the ashes of our past and now we are born again. Like a seed that has fallen on the ground and died, we have now germinated and started to welcome the sun. Like the lyrics of the song rendered in a rephrased manner, we have just shed our leaves in winter only to make them grow back in spring. Like a ball, we have hit the bottom and now we are bouncing back again.

We may profound that just like a butterfly, we have metamorphosed and emerged from the cocoon as a new creation and it dawned on us - as if during the 6th day of God's creation that we found ourselves complete in our complementation and it was very good.

We come a long way and we intend to continue via a brand new start, believing that we have promises to keep and miles to go in order for us to continue fulfilling our mission to the lest of our brethren. And continue we shall, considering that "They profit who serve best."



# Editorial Board



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President  
Editor-in-Chief



**RYAN JAE G. YAP**  
Asst. Governor / Secretary  
Managing Editor & Layout Artist



**KENNETH D. BANLUTA**  
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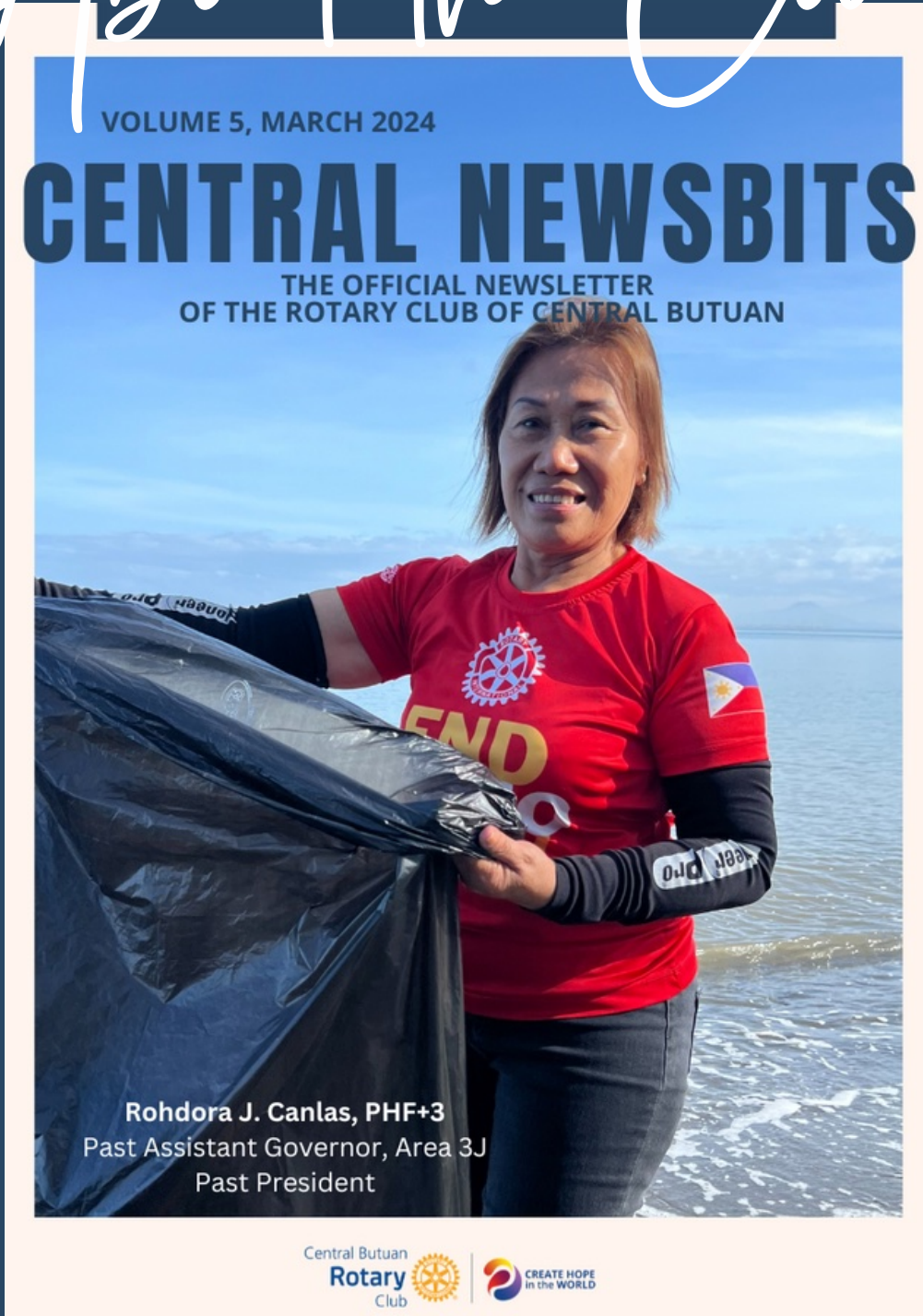
**ALMAR E. DELA CERNA**  
Asst. Secretary/RAC President  
Associate Editor



**SHEKINAH MARIE M. EUPEÑA**  
RAC Secretary  
Contributing Editor

## Volume 5, RY 2023-24

# About the Cover



*PAG Rohdora Canlas during the Coastal Cleanup activity at the Masao Beach, Brgy. Masao, Butuan City.*

*PAG Rohdora J. Canlas, PHF+3 is the first woman president of RC Central Butuan during the RY 2019-20 as the Champion President. She became the Past Assistant Governor during the RY 2021. She is the current Club Membership Director. A member since 2013.*

"By continuing what we do best, by remaining open and willing to change, and by keeping our focus on building peace in the world and within ourselves, Rotary helps create a more peaceful world — a more hopeful world."

**R. Gordon R. McInally**  
Rotary International President  
RY 2023-2024



Central Butuan  
**Rotary**  
Club



CREATE HOPE  
in the WORLD



*“Water is life, and  
clean water means  
health.”*

*- Audrey Hepburn*





## TURNOVER OF WATER DIPPERS & GALLONS

The members of the Rotary Club of Central Butuan led by Hope-creating President Ryan Pulleros, together with the 7 other clubs of Butuan and Cabadbaran area led by AG Joel Lobrino of Area 3I & AG Ryan Yap of Area 3J donated water dippers & gallons to San Juan Elementary School at Brgy. Abilan, Buenavista, Agusan del Norte last March 2, 2024.

This is an area-wide Water, Sanitation & Hygiene project hosted by Rotary Club of Uptown Butuan led by Hope-creating President James Autor.



Central Butuan  
**Rotary**  
Club



*celebrates the*

INTERNATIONAL



DAY 2024

8TH MARCH

 @CentralButuan

 rccentralbutuan@gmail.com

## Women's Empowerment in Rotary International

Rotary International, a global network of community leaders dedicated to humanitarian service, has long recognized the importance of women's empowerment as a catalyst for social and economic development. With its commitment to diversity, equity, and inclusion, Rotary has been actively involved in initiatives that uplift women and promote gender equality.

### The Journey of Inclusion

The journey towards women's full inclusion in Rotary has been transformative. It wasn't until 1989 that women were officially allowed to join Rotary clubs worldwide. Since then, the organization has seen a significant increase in female membership, with women now holding leadership positions at all levels, including the role of Rotary International President.

### Empowering Projects

Rotary clubs around the world implement various projects aimed at empowering women. These include:

- \* **Education and Literacy Programs:** Rotary supports scholarships and school-building projects that provide girls with access to education, which is fundamental to empowerment.
- \* **Economic Initiatives:** Microloan programs and vocational training equip women with the skills and resources needed to start businesses and become financially independent.
- \* **Healthcare Access:** Efforts to improve maternal and child health ensure that women have the care they need to lead healthy, productive lives.
- \* **Leadership Development:** Leadership training and mentorship programs help women to take on influential roles within their communities and beyond.

### Impact and Future Directions

The impact of Rotary's commitment to women's empowerment is evident in the success stories of female Rotarians and beneficiaries of Rotary projects. As Rotary continues to expand its efforts, the focus remains on creating sustainable change that will enable women to realize their full potential, contribute to their communities, and lead the way for future generations.

In conclusion, Rotary International's dedication to women's empowerment reflects its understanding that gender equality is not just a moral imperative but also a pragmatic strategy for community development and global progress.





# COASTAL CLEAN-UP



AT MASAO BEACH

# Coastal Clean-up

by: Shekinah Eupeña



In a resounding display of environmental initiatives, the Rotary Club of Central Butuan spearheaded by Hope-Creating President Ryan C. Pulleros, PHF+1, in partnership with DENR-Community Environment and Natural Resources Office-Butuan, conducted a coastal clean-up activity at the picturesque Masao Beach Shoreline last March 14, 2024.

At the heart of Rotary's coastal clean-up mission lies the recognition of the interconnectedness of all life on Earth. Coastal ecosystems, teeming with biodiversity, play a crucial role in maintaining the health of our planet. They provide habitat for countless species, protect against coastal erosion, and are a source of livelihood for millions around the world.

Masao Beach, known for its pristine beauty and rich biodiversity, has been facing environmental challenges due to the increasing amount of marine debris washing ashore. Plastics, bottles, and other waste not only mar the beauty of the shoreline but also pose serious threats to marine life and ecosystems. Recognizing the urgent need to address this issue, the Rotary Club of Central Butuan, together with DENR, took the lead in organizing a coastal clean-up to raise awareness and inspire action among the local community.

Armed with gloves, bags, and a shared commitment to make a difference, the Rotarians combed through the beach, meticulously collecting and segregating trash. Rotary not only cleans up beaches but also builds relationships, strengthens bonds, and creates a lasting impact that extends far beyond the shoreline. Moreover, it underscored the crucial role of partnerships between government agencies, NGOs, and local communities in addressing environmental challenges effectively.

The coastal clean-up was not just a one-time event but a call to action for continuous environmental vigilance. It reminded us that the health of our planet is inextricably linked to our actions and that each one of us has a role to play in preserving it.

This serves as a shining example of how collective action, driven by a shared commitment to the environment, can bring about positive change. As we move forward, let us be inspired by this initiative to take proactive steps in protecting our coastal ecosystems and ensuring a sustainable future for all.

Rotary's coastal clean-up initiatives epitomize their ethos, embodying the belief that small, local actions can yield significant global impacts.





Donation of Food Packs  
for Baryg. Nongnong







The members of the Rotary Club of Central Butuan, headed by Hope-creating Club President Ryan Pulleros donated various food packs for the 100 families in Brgy. Nongnong here in Butuan City through Butuan City Mobile Force Company - Pulis on Wheels 5, on March 18, 2024.

Present during the turnover of food packs were PLTCOL Ricky Dalisay, the Force Commander, and PCPT Anne Cubio, the BCMCF Chief.



The various food packs will be given to 100 families who are vulnerable in CTG recruitment in Brgy. Nongnong, Butuan City.

LE FORCE COMPANY

*The only thing necessary for the survival of*

7	7	7	7
2.11	2.11	2.11	2.13
2.08	2.08	2.08	2.08
2.06	2.06	2.06	2.06
2.03	2.03	2.03	2.03
2.01	2.01	2.01	2.01
1.98	1.98	1.98	1.98
1.96	1.96	1.96	1.96
1.93	1.93	1.93	1.93
1.91	1.91	1.91	1.91
1.88	1.88	1.88	1.88
1.85	1.85	1.85	1.85
6	6	6	6
1.80	1.80	1.80	1.83
1.78	1.78	1.78	1.78
1.75	1.75	1.75	1.75
1.73	1.73	1.73	1.73
1.70	1.70	1.70	1.70
1.68	1.68	1.68	1.68
1.65	1.65	1.65	1.65
1.63	1.63	1.63	1.63
1.60	1.60	1.60	1.60
1.57	1.57	1.57	1.57
1.55	1.55	1.55	1.55
5	5	5	5
1.50	1.50	1.50	1.50
1.47	1.47	1.47	1.47
1.45	1.45	1.45	1.45
1.42	1.42	1.42	1.42
1.40	1.40	1.40	1.40
1.38	1.38	1.38	1.38
4	4	4	4



Central Butuan  
Rotary Club  
BENEFIT  
ON  
DON  
19 M  
Tuesday | 8:00  
100 expected individuals from the most vulnerable areas in the city that might be prone to



Central Butuan

**Rotary**  
Club



CREATE HOPE  
in the WORLD

Acquaintance  
**Fellowship**

Connections

Opportunity

Education

**Service**

Community

Understanding

International

**Diversity**

Youth  
Peace

Membership

Commitments

United

Expertise

Action Fair Respectful Ethical  
**Integrity**

Accountability

Honor

Relationships

Development

**Leadership**

Sincere

Responsible

Professional

MARCH 2024

# Regular Meetings

# MEETINGS & FELLOWSHIPS



Central Butuan Rotary Club  
CREATE HOPE IN THE WORLD

## 25th REGULAR MEETING

March 1, 2024  
Friday | 06:00 PM  
Plated Cafe & Bistro  
Uniform: Indigo

A member of the club is smiling and holding a young child who is surrounded by several teddy bears. The child is also smiling and holding one of the bears.

Central Butuan Rotary Club  
CREATE HOPE IN THE WORLD

## 26th REGULAR MEETING

March 8, 2024  
Friday | 06:00 PM  
Plated Cafe & Bistro  
Uniform: Purple

A member is speaking into a microphone during the meeting. He is wearing a purple and white club uniform.

Central Butuan Rotary Club  
CREATE HOPE IN THE WORLD

## 27th REGULAR MEETING

March 22, 2024  
Friday | 06:00 PM  
Plated Cafe & Bistro  
Uniform: Hope Creeping

A member is wearing a red t-shirt with the text "EMERGENCY POLYMER NOW" on it. He is smiling and looking towards the camera.

# OPLAN PAGAHOM: Empowering Women & Children



In honor of the **56th World Rotaract Week Celebration**, the Agusan Norte Council of Rotaract Clubs is proud to launch **OPLAN PAGAHOM**.

This meaningful initiative aims to empower women and children at MSM - Bethany Home for the Girls in Brgy. Baan Km. 3 here in Butuan City.

Through this project, the rotaractors did not only provide the essential resources and support but also creating a lifelong impact for education and empowerment.

The **Agusan Norte Council of Rotaract Clubs** came together to celebrate this Rotaract milestone, as they reaffirm their commitment to Serve Through Fellowship and continue to make a positive impact in the lives of others.





# Hope Creating Club Officers of Rotary Club of Central Butuan

Ryan C. Pulleros, PHF+1, PHS  
Alain James G. Buque, PHF+1  
Ryan Jae G. Yap, PHF+7, PHS  
Almar E. Dela Cerna, PHF  
Anthony C. Madayag Jr., PHF+4, PHS  
Napoleon N. Malimit, PHF+1  
Melchora U. Donoso, PHF  
Ana Marie C. Fernandez, PHF+1  
Ronnie D. Daumar, PHF  
Benjie C. Rollon, PHF

Eliseo D. Malayao, PHF+2  
Jehoven M. Guilot, PHF  
Enrique G. Andres, PHS, Major Donor L1

Rohdora J. Canlas, PHF+3  
Kenneth D. Banluta, PHF  
Mary Grace P. Villanueva, PHF+6, PHS  
Enrique G. Andres, PHS, Major Donor L1

Reynaldo E. Baltazar  
Magdaline L. Ocampo, PHF+1  
Jame D. Hermosada, PHF  
Kherstin Amor C. Josen, PHF  
Armie Leila M. Mordeno, PHF+1  
Analee M. Bokingo, PHF+2  
Richellie Mae Y. Cordova, PHF+1  
Christian Jade G. Azura, PHF

Noel M. Ajoc, PHF  
Romel M Natad, PHF+3  
Rino F. Te, PHF+6  
Rotela Fatima A. Ortiz, PHF  
Arfe L. Bermudez, PHF+1  
John A. Uy, PHF+4  
Mario Y. Chu Jr., PHS, Major Donor L1  
Pai Hsin C. Chou, PHF  
Norberto D. Ventura, PHF

President  
Vice President  
Secretary  
Asst. Secretary  
Treasurer  
Asst. Treasurer  
Auditor  
Asst. Auditor  
Sgt. At Arms

Protocol Officer  
Club Internet Officer  
Club Admin Officer

Membership Chair  
Public Image Chair  
The Rotary Foundation Chair  
Service Projects Chair

Peace Building & Conflict Prevention Committee Chair  
Disease Prevention & Treatment Committee Chair  
Water, Sanitation & Hygiene Committee Chair  
Maternal & Child Health Committee Chair  
Basic Education & Literacy Committee Chair  
Community Economic Development Committee Chair  
Environment Committee Chair  
Diversity, Equity & Inclusion Committee Chair

Club Service Director  
Vocational Service Director  
Community Service Director  
Youth Service Director  
International Service Director

DRRM



# Roster of Members of Rotary Club of Central Butuan

<u>MEMBER ID</u>	<u>NAME</u>	<u>CLASSIFICATION</u>
11595893	Noel M. Ajoc, PHF	Government Service - Regional Director
6657364	Eleanor L. Albaran, PHF	Clothing Boutique
8349989	Enrique G. Andres, PHS, MDL1	General Merchandise
10800023	Christian Jade G. Azura, PHF	Education/Events Management
11516502	Reynaldo E. Baltazar	Security Service
10337799	Kenneth D. Banluta, PHF	Government Service - Public Information
9101089	Ande J P. Baulete, PHF	IT Industry
6944945	Arfe L. Bermudez, PHF+1	Nursing Service
11115130	Analee M. Bokingo, PHF+2	Real Estate
8306099	Alain James G. Buque, PHF+1	Public Service
8739300	Rohdora J. Canlas, PHF+3	Government Service - General Service
10946302	Pai Hsin C. Chou, PHF	Bicycle-Retailing
8229829	Mario Y. Chu Jr., PHS, MDL1	Hotel Inn and Bars Owner
10946307	Richellie Mae Y. Cordova, PHF+1	Engineering-Professional
10284874	Ronnie D. Daumar, PHF	Pest Control
10279568	Almar E. Dela Cerna, PHF	Government Service - Research
9653594	Melchora U. Donoso, PHF	Commercial Banking
11830525	Jason Alex B. Famador	Health & Safety
9101082	Anna Marie C. Fernandez, PHF+1	Marketing
9375461	Jehoven M. Guilot, PHF	IT Industry - Programming
11516499	Jame D. Hermosada, PHF	Insurance-Nonlife
11357266	Kherstin Amor C. Joson, PHF	Beauty Salon
9653598	Anthony C. Madayag Jr., PHF+4, PHS	Medical Supplies Distribution
6017190	Eliseo D. Malayao, PHF+2	Metal Engraving
8521376	Napoleon N. Malimit, PHF+1	Manufacturing - Fire Extinguisher
9381979	Armie Leila M. Mordeno, PHF+1	Government Service
6944941	Romel M. Natad, PHF+3	Government Service - Provincial Director
11093503	Magdaline L. Ocampo, PHF+1	Nursing Service
10668521	Randyllle Shane B. Occida, PHF	Nursing Service
9375478	Erelon Simeon N. Ongcoy, PHF+3	General Merchandise
11511828	Rotela Fatima A. Ortiz, PHF	Lawyer-Labor
8229837	Cesar T. Palma, PHF	Construction & Supply
1183052	Charlene S. Plaza	Lawyer-Profession
10344804	Ryan C. Pulleros, PHF+1, PHS	Construction & Supply
11516502	Benjie C. Rollon, PHF	Rice and Feed Supply
11830518	Ria Noreen H. Salinana, PHF	Occupational Therapy
8563088	Ver Joeven C. Tanginan, PHF	Commercial Banking
6762934	Rino F. Te, PHF+6	Printing and Wellness Industry
6017203	John A. Uy, PHF+4	Food Processing Industry
6762474	Norberto D. Ventura, PHF	Bakeshop
9653611	Mary Grace P. Villanueva, PHF+6, PHS	Real Estate
9990932	Ryan Jae G. Yap, PHF+7, PHS	Auto Repair



**CP Eliseo D. Malayao**  
 PHF+2  
 2010-2012



**PP John A. Uy**  
 PHF+4  
 2012-2013



**PP Mario Y. Chu, Jr**  
 PHS, Major Donor Level 1  
 2013-2014



**PP Norberto D. Ventura**  
 PHF  
 2014-2015



**PP Romel M. Natad**  
 PHF+3  
 2015-2016



**PAG Enrique G. Andres**  
 PHS, Major Donor Level 1  
 2016-2017



**PP Rino F. Te**  
 PHF+6  
 2017-2018



**PP Napoleon N. Malimit**  
 PHF+1  
 2018-2019



**PAG Rohdora J. Canlas**  
 PHF+3  
 2019-2020



**AG Ryan Jae G. Yap**  
 PHF+7, PHS  
 2020-2021



**PP Mary Grace P. Villanueva**  
 PHF+6, PHS  
 2021-2022



**IPP Anthony C. Madayag Jr**  
 PHF+4, PHS  
 2022-2023



**Pres. Ryan C. Pulleros**  
 PHF+1, PHS  
 2023-2024

**CREATE HOPE  
 in the WORLD**

HAPPY  
Birthday  
**March**  
**Celebrants!**

10 - RTN. RIA NOREEN SALINANA

17 - RTN. ALAIN JAMES BUQUE

26 - RAC. CHEENA MARI BANICO

30 - SPOUSE GRACE ANDRES



Rozanne Twinkle C. Gamboa  
District Governor  
Rotary Year 2023-2024

Rotary   
District 3860



CREATE HOPE  
in the WORLD

